

Motion **EASC 87/24**, moved by Director John Rice and seconded by Director Robyn Mawhinney, officially received the staff update on the **Electoral Area D traffic study** Query. This study, focused primarily on the **Highway 19A corridor**, is a key infrastructure priority intended to address long-standing safety and congestion issues as the region prepares for increased density.

Core Focus Areas of the Traffic Study

The study is designed to be a comprehensive review of the transportation network in Electoral Area D, specifically targeting:

- **Speed and Safety:** Reviewing current **speed limits**, transition points, and the clarity of associated signage.
- **Pedestrian & Active Transportation:** Developing specific safety measures for those accessing local beaches and improving infrastructure to support **cycling and walking**.
- **Commercial and School Access:** Improving safe entry and exit for the **Glenmore Road Business Center** (including lighting and road conditions) and addressing peak traffic backlogs at **Crawford Road** during school drop-off and pick-up.
- **Resilience and Maintenance:** Analyzing **emergency services access** for communities that rely solely on Highway 19A and reviewing **snow clearance priority tiers** to ensure effective winter maintenance.
- **Future Growth:** Strategic planning to account for the population density increases anticipated in both Area D and southern Campbell River.

Funding and Public Advocacy

A significant aspect of this project is its successful inter-governmental coordination:

- **Provincial Funding:** The study is anticipated to be **fully funded** within the Ministry of Transportation and Infrastructure's (MoTI) 2024 budget .
- **Push for Transparency:** While MoTI typically prioritizes province-wide standards over local engagement, Regional District staff and Director Rice have been actively pushing to include a **public meeting** to present the final results to the community.

Governance Context and the 2026 Election

In the context of the **October 17, 2026 local election**, this motion serves as a baseline for the **"Building Tomorrow Together"** platform.

- **Strategic Contrast:** Proponents of the "Forward" narrative use this file to demonstrate **functional governance**, where Director Rice successfully partnered with Director Mawhinney to move a data-backed safety project forward.
- **Professional Continuity:** This stands in contrast to the **"targeted administrative friction"** and "hostage-taking" politics documented in other files, such as the **Bylaw No. 519** rezoning or the **Oyster River Salmon Hatchery** grant, where routine business was initially stalled by the rural block as political leverage.
- **Infrastructure Wins:** Like the **\$2.8 million grant** secured for water meters and the **\$99,999** grant for transit shelters, the MoTI-funded traffic study is framed as evidence of Director Rice's ability to deliver high-value improvements for Area D without relying solely on local property taxes.

In summary, motion **EASC 87/24** marks the advancement of a critical safety initiative that addresses the practical, daily concerns of Area D residents while maintaining the **corporate stability** and professional planning advocated by the "Forward" platform.